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PRESS RELEASE

ASIA BROADCAST SATELLITE APPOINTS ARLENE KAHNG AS GENERAL COUNSEL

Hong Kong, June 2008 - Asia Broadcast Satellite (ABS) announced the appointment of Arlene Kahng as its General Counsel. Arlene will be responsible for all legal matters associated with developing and operating satellite-based businesses.

Prior to joining ABS, Arlene was the Associate General Counsel with Intelsat Corporation and for PanAmSat since 1997. During her tenure at PamAmSat, she was responsible for the company's legal affairs from negotiation and management of the company's customer contracts with major media and entertainment companies to compliance with communications laws.

Arlene also served nine years as an Assistant Legal Counsel at Hughes Communications, Inc., where she was involved for helping the company through a number of strategic transactions.

She earned her B.A at the University of Illinois, Urbana-Champaign and J.D degree at the Northwestern University.

About Asia Broadcast Satellite

Asia Broadcast Satellite (ABS) is one of Asia's most valued and premium satellite operators. Located at 75°E, ABS-1 connects 4/5th of the world's population covering all of Asia, the CIS region, the Middle East, most of Africa and Eastern Europe.

Leveraging its extensive coverage and operating state of the art, redundant teleport facilities in both Hong Kong and Germany, ABS is able to strategically and effectively offer a broad range of End-to-End solutions including CATV distribution, Direct to Home, Cellular Backhaul, VSAT and Internet Backbone services with diverse IP transit through its European and Asian internet gateways. ABS currently host over 90 channels on ABS-1, making it as one of the fastest growing and top satellite distribution platform for CATV distribution in the Indian Ocean Region

ABS will expand its presence with the launch of its second satellite (ABS-2) in 2010 and will continue to expand its coverage and business worldwide.

For more information, please visit the Company's website at www.absatellite.net